

PMN

Peradeniya Management Newsletter

Volume 01, Issue I | January - March 2022 |

Peradeniya Management Newsletter

Volume 01, Issue I

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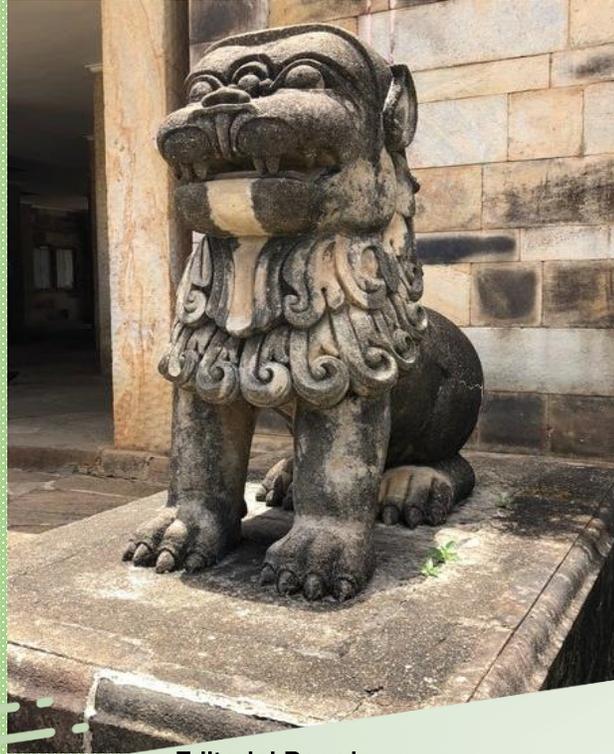
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*Published by
Media Unit
Faculty of Management*



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<https://www.youtube.com/channel/UCUb6i1DJfDQIkgvKp-D4gA>



Message from the Dean Faculty of management

It is with great pleasure that I write this note on the occasion of the maiden issue of the Peradeniya Management Newsletter (PMN), the official newsletter of the Faculty of Management, University of Peradeniya, published by Media Unit, Faculty of Management.

Media Unit of the Faculty of Management is established as a subcommittee of the Faculty Board of Management, University of Peradeniya, with the aims of creating the visibility and awareness of academic, research, student-centered activities, events and the outreach engagements of the Faculty and thereby strengthening the institutional identity among students, staff and the community at large.

The Peradeniya Management Newsletter (PMN) is a one pillar of the Media unit which publishes a minimum of four Newsletters per annum in the mode of electronic in quarterly base. The Newsletter aims to publish news articles, including latest publications, workshops, seminars, conferences taken part in or organized, MOUs, awards & other recognitions, appointments, promotions and retirements of members of the Faculty. All the Departments, Committees, Units and Centers in the Faculty of Management can submit news articles for publication in the Newsletter.

In summary, Peradeniya Management Newsletter (PMN) will be a good platform to disseminate the information to stakeholders about the faculty endeavors while realizing the mission of the Faculty of Management, University of Peradeniya.

Prof. E.M.A.S.B. Ekanayake
Dean, Faculty of Management

Faculty Events



OUT BOUND TRAINING PROGRAMME

The Out Bound Training (OBT) programme of Faculty of Management, University of Peradeniya was successfully conducted on 30th of January 2022 at the Rathnasiri Wickramanayake National Training Center, Hanthana, Kandy in collaboration with the Commando Regiment of Sri Lanka Army for both academic and non-academic staff members of the Faculty of Management. This was an action and activity-based behavioural training for employee development based on experiential learning methodology of ‘learning by doing’ and ‘hands-on experience’. The OBT programme included outdoor, adventure, team building activities that engage participants to bring out the desired learning outcomes, namely to enhance the collaboration and coordination of the staff of the Faculty of Management; to develop an effective working environment at the faculty; to make all the staff aware of the faculty development plan and the strategic actions; and to obtain their fullest contribution in implementing such actions in different capacities.



OUT BOUND TRAINING (OBT) PROGRAMME



AWARENESS-RAISING SESSION ON SERVICES RENDERED BY THE MEDIA UNIT, FACULTY OF MANAGEMENT

An awareness-raising Session titled “Awareness-raising Session on Services Rendered by the Media Unit, Faculty of Management” organized by the Media Unit, Faculty of Management was held on 01st of February 2022 via the Zoom platform. The session aimed to elaborate on the services rendered by the Media Unit, Faculty of Management. Accordingly, the Media Unit, Faculty of Management renders services on the Faculty Website, Social Media, Peradeniya Management Newsletter, which is the e-Newsletter of the Faculty of Management, Peradeniya Management Student, which is the e-Newsletter of the students and students’ societies of the Faculty of Management, organizing workshops, and increasing the stakeholders’ awareness of the Faculty and its resources. Finally, the session covered suggestions and proposed changes to the Website of the Faculty of Management. Prof. E.M.A.S.B. Ekanayake, Dean, Faculty of Management, academic staff members and administrative staff members of the Faculty have participated in this session.

**Awareness-raising Session on
Services rendered by the
Media Unit, Faculty of Management**

 February 01, 2022 (Tuesday)

 From 2.00 p.m. onwards

 <https://bit.ly/3H2pk1v>



Media Unit
Faculty of Management
University of Peradeniya

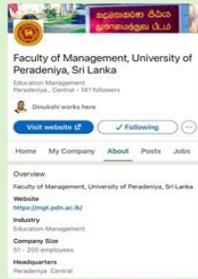
Social Media

Facebook Page



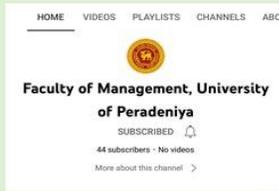
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LinkedIn Page



<https://www.linkedin.com/company/76657142/admin/>

YouTube Channel



Faculty Website



<https://mgt.pdn.ac.lk/>

Peradeniya Management Newsletter

- e-Newsletter of the Faculty of Management, University of Peradeniya



- The proposal of the *Peradeniya Management Newsletter* was approved by the Faculty Academic Development & Planning Committee, Faculty Board and the Senate Publication Committee of the University.

Peradeniya Management Student

- e-Newsletter of the students of the Faculty of Management



- The proposal of the *Peradeniya Management Student* was approved by the Faculty Academic Development & Planning Committee, Faculty Board and the Senate Publication Committee of the University.



74TH INDEPENDENCE DAY CELEBRATIONS

74TH INDEPENDENCE DAY CELEBRATIONS: TREE-PLANTING PROGRAMME

State Ministry of National Security, Home Affairs, and Disaster Management launched an island-wide tree-planting programme in relation to the 74th Independence Day celebrations on 04th of February 2022. Accordingly, in parallel to that Faculty of Management, University of Peradeniya, launched a tree-planting campaign planting Ashoka and Thabobiya trees. This programme was carried out adhering to the Covid-19 guidelines.

INAUGURATION OF THE PMFAA

INAUGURATION OF THE PERADENIYA MANAGEMENT FACULTY ALUMNI ASSOCIATION (PMFAA)

The Inauguration of the Peradeniya Management Faculty Alumni Association (PMFAA) was successfully held on 05th of March 2022 at 06:00 p.m. via the Zoom platform. Prof. E.M.A.S.B. Ekanayake, Dean, Faculty of Management, University of Peradeniya welcomed the gathering. The proposed constitution of the Peradeniya Management Faculty Alumni Association was tabled and approved. Thereafter, the office bearers were nominated and approved. Finally, the newly appointed president, Mr. Supun Dhananjaya addressed the gathering, and the newly appointed secretary, Ms. W.N.H. Piumali, concluded the session after delivering the vote of thanks.

Our warmest appreciations to all dedicated individuals who are about to give their hand to take the Peradeniya Management Faculty Alumni Association (PMFAA) to the next level!!!



Invitation

The Dean and Staff of the Faculty of Management cordially invite you for the
Inauguration of the Peradeniya Management Faculty Alumni Association (PMFAA)

Date : March 05, 2022 (Saturday)
Time : From 6.00 p.m. onwards
Via Zoom Platform

<https://learn.zoom.us/j/63297623885?pwd=VGY4R1NBWTRPVWRzL1RlVlIGWEsrQT09>

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INTENSIVE COURSE CONCERT 2022

The Intensive Course in English is designed to include 150 hours of classroom instruction for 1000 level students. At the end of this course, a course concert is conducted by the students to show their improvement in English language skills during the Intensive Course. The Intensive Course Concert 2022 was conducted virtually on the 4th of April 2022, from 9.00 a.m. onwards. Prof. E.M.A.S.B. Ekanayake, Dean, Faculty of Management, Senior Prof. Arjuna Parakrama, Head, Department of English Language Teaching were invited as the guests of honor for the event.

INTENSIVE
COURSE
CONCERT
2022



MOMENTS TO
REMEMBER



DEPARTMENT VIRTUAL ORIENTATION PROGRAMME

DEPARTMENT OF HUMAN RESOURCE MANAGEMENT

The Department of Human Resource Management, Faculty of Management, University of Peradeniya in collaboration with the Society of Human Resource Management (HRM Guild) successfully conducted the virtual orientation programme on 29th of March 2022 for the second year HRM undergraduates who recently joined the Department.



This orientation programme has traditionally been an in-person engagement. However, due to the COVID-19 pandemic, it was conducted via zoom. As a Department, we thoroughly believe that interaction and networking is an opportunity to make a positive impact on other people's lives. In fact, the purpose of this programme was to make our newly joined undergraduates feel welcomed, appreciated, and comfortable from day one. We as a Department would like to congratulate all the second year HRM undergraduates on being selected to the HR Department and we look forward to collaborating with them.





DEPARTMENT VIRTUAL ORIENTATION PROGRAMME



Workshops & Seminars

ADVANCED AUDITING & ASSURANCE
GUEST LECTURE SERIES - ACF 3203

Performance Audit
Mr. P.L.K. Perera
Additional Auditor General
Auditor General's Department
Sri Lanka

Forensic Audit
Mr. Malintha Rathnaweera
Manager | Forensic & Integrity
Services (EY Forensics)
Ernst & Young

20th January 2022
3.30pm-5.30pm
<https://bit.ly/34CVZwo>

18th January 2022
4.00pm-6.00pm
<https://bit.ly/33fXpwz>

Department of Business Finance | Faculty of Management | University of Peradeniya

GUEST LECTURES ON “FORENSIC AUDIT” AND “PERFORMANCE AUDIT”

The Department of Business Finance, Faculty of Management, University of Peradeniya has organized two guest lectures on “Forensic Audit” and “Performance Audit” for the 3000 level undergraduates who specialize in Accounting & Finance. The guest lecture on “Forensic Audit” was conducted by Mr. Malintha Rathnaweera, Manager-Forensic & Integrity Services (EY Forensics), Ernst & Young on 18th of January 2022 at 4.00 p.m. via the zoom platform. The guest lecture on “Performance Audit” was conducted by Mr. P.L.K. Perera, Additional Auditor General, Auditor General’s Department - Sri Lanka on 20th of January 2022 at 3.30 p.m. via the zoom platform. Mr. Malintha Rathnaweera, Mr. P.L.K. Perera and Mrs. S. Kodithuwakku, Head, Department of Business Finance have graced the occasions. The students and the staff members of the Department of Business Finance have participated in these guest lectures.

**MANAGEMENT
EDUCATIONAL
RESOURCES
CENTRE (MERC)**

**AHEAD WORKSHOP ON
“BUSINESS DATA ANALYSIS USING
SPSS”**

The Management Educational Resources Centre (MERC) of the Faculty of Management, University of Peradeniya has organized a workshop titled “Business Data Analysis using SPSS” for the students of the Faculty. This session was held at 6.00 p.m. on 25th of January 2022 via the zoom platform. This workshop aims to facilitate students to sharpen their analytical skills enabling them to incorporate those skills into the learning and researching process. The workshop was conducted by Mr. Tharindhu Weerasinghe, Senior Lecturer, Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya. Mr. Tharindhu Weerasinghe and Mr. A.M.A.S.M. Bandara, Chairperson, Management Educational Resources Centre (MERC), Faculty of Management have graced this occasion. The students and the staff members of the Faculty of Management have participated in these guest lectures.

The banner features a blue and yellow color scheme. On the left, there is a circular inset photo of Mr. Tharindhu Weerasinghe speaking at a podium with a microphone and a bouquet of flowers. To the left of the photo is a 3D bar chart with colorful bars. In the top left corner is the University of Kelaniya logo. The title "Business Data Analysis using SPSS" is written in blue text on a yellow background. Below the photo, the speaker's name and affiliation are listed. At the bottom, there is a calendar icon for the date "25th January 2022", a clock icon for the time "6.00 pm onwards", a bell icon, the Zoom logo, and a QR code. The URL <https://bit.ly/3GMMyuzi> is provided below the QR code. The footer text reads: "Organized by :- Management Educational Resource Centre (MERC) AHEAD – Faculty Development Project, Faculty of Management, University of Peradeniya".

Business Data Analysis using SPSS

Mr. Tharindhu Weerasinghe
Senior Lecturer
Department of Human Resources Management
Faculty of Commerce and Management Studies
University of Kelaniya

25th January 2022 6.00 pm onwards

Via <https://bit.ly/3GMMyuzi>

Organized by :- Management Educational Resource Centre (MERC)
AHEAD – Faculty Development Project, Faculty of Management, University of Peradeniya

“THE JOURNEY TO PHD” INTERNATIONAL PARTNERSHIP PROGRAMME

“The Journey to PhD” programme organized by the International Partnership Programme Committee (IPPC), Faculty of Management, University of Peradeniya aims in assisting its young academic staff members in enrolling in a PhD study programme, preferably in a high ranked foreign University. There are three expected outcomes of this “Journey to PhD” programme, namely, the participants should have a). an excellent research proposal; b). an attractive CV, an individual Web Profile and a professionally appealing LinkedIn account; and c). required test scores to attract scholarships for PhD studies at the end.



**INTERNATIONAL
PARTNERSHIP
PROGRAMME
COMMITTEE (IPPC)**

The first preparatory workshop of the first phase of “The Journey to PhD” programme was held on the 1st of February 2022 from 09.00 a.m. to 11.00 a.m. via zoom under the title of “An interactive conversation on dissecting body of the degree of Doctor of Philosophy (PhD): A standpoint from a social science researcher”. The resource person was Associate Prof. M. Saman Dassanayake from the Graduate School of Business Administration (GSBA), Meiji University, Tokyo, Japan. The session was mainly emphasized the main aspects of a PhD qualification with a comprehensive framework to be followed in getting into a PhD study programme. This session helped to broaden the participants’ intellectual horizons as prospective PhDs, reinforce their reflective learning, and inspire them to produce a high-quality PhD thesis, claiming significant academic merit.

The second preparatory workshop was held on 10th of February 2022 from 09:00 a.m. to 11:00 a.m. via the Zoom platform under the theme of “The quantitative research to be focused on securing a PhD placement and a scholarship”. The resource person for this session was Prof. Pavithra Kailasapathy from the Department of Human Resources Management, Faculty of Management and Finance, University of Colombo. This session was mainly emphasized the key philosophical concepts and methodology from the view of the functionalist researchers. The participants were able to deepen their understanding of the research paradigm and theoretical base in relation to a quantitative study.



The third preparatory workshop was held on the 10th of March 2022 from 02:30 p.m. to 05:30 p.m. via the zoom platform under the theme of “The qualitative research to be focused on securing a PhD placement and a scholarship”. The resource person for this session was Prof. Danture Wickramasinghe from Adam Smith Business School, University of Glasgow, the United Kingdom. This session was mainly emphasized the key concepts and methodology from the view of the qualitative researchers’ perspective. The participants were able to broaden their understanding of the qualitative research concept and theoretical base in relation to a qualitative study and select a strategy of inquiry for a qualitative study.

A TRAINING PROGRAMME ON “PLANNING YOUR CAREER: SHARING AN EXPERIENCE”

A training programme on “Planning Your Career: Sharing an Experience” was held on 11th of March 2022 at the Faculty of Management, targeting non-academic staff members. The resource person of the event was Ms. Darshani Hulugalla, Registrar, University of Moratuwa. The aim of this programme was to motivate non-academic staff members in continuous education and career progress.



“PLANNING YOUR
CAREER:
SHARING
AN
EXPERIENCE”

Achievements



AWARDING MEDALS AND CERTIFICATES TO THE WINNERS OF THE UNDERGRADUATE RESEARCH SYMPOSIUM 2020

The Undergraduate Research Symposium 2020, organized by the Undergraduate Research Committee of the Faculty of Management, University of Peradeniya was held on 28th June 2021 via Zoom platform. Undergraduate Research Symposium is an annual event which provides a platform for the undergraduates of the Bachelor of Business Administration Honours Degree Programme and Bachelor of Commerce Honours Degree Programme to showcase their research skills by presenting the findings they gained through their independent research projects.

**WINNERS
OF THE
UNDERGRADUA
TE RESEARCH
SYMPOSIUM
2020**



The winners of the Undergraduate Research Symposium 2020 were awarded medals and certificates by Prof. M.D. Lamawansa, Vice Chancellor, University of Peradeniya, at the inauguration ceremony of the 'Orientation Programme 2022' for the newly enrolled students of the Bachelor of Business Administration Honours Degree Programme - 2021/2022 academic year. The event was held on 08th of March 2022 at the Gymnasium,

Winners of the Undergraduate Research Symposium 2020:

- **The Best Researcher/ Winner** - Ms. S. Yogendran, Bachelor of Commerce (B.Com) Honours Degree Programme
- **1st Runner up** - Ms. M.R.M.U Manikrama, Department of Business Finance, Bachelor of Business Administration (BBA) Honours Degree Programme
- **2nd Runner up** - Ms. R.P Gunasinghe, Department of Human Resource Management, Bachelor of Business Administration (BBA) Honours Degree Programme

Congratulations to the winners of the Undergraduate Research Symposium 2020!!!





WINNERS OF THE MANAGEMENT INTERNSHIP DIARIES 2020

AWARDING MEDALS AND CERTIFICATES TO THE WINNERS OF THE MANAGEMENT INTERNSHIP DIARIES 2020

The Management Internship Diaries 2020, organized by the Internship Committee of the Faculty of Management, University of Peradeniya was held on 18th June 2021 via the Zoom platform. Management Internship Diaries is an annual competition organized to select 'The Best Intern of the Year' from those who participated in the Internship Programme in the particular academic year. Management Internship Diaries provides a platform for the undergraduates of the Faculty of Management to showcase their skills through presenting internship experience and the results they gained through the internship project.

The winners of the Management Internship Diaries 2020 were awarded medals and certificates from Prof. M.D. Lamawansa, Vice Chancellor, University of Peradeniya, at the inauguration ceremony of the 'Orientation Programme 2022' for the newly enrolled students in the Bachelor of Business Administration Honours Degree Programme - 2021-2022 Academic Year, which was held on 08th of March 2022 at the Gymnasium, University of Peradeniya.



Winners of the Management Internship Diaries 2020:

- **The Best Intern/ Winner** – Ms. V.P. Edirisinghe, Department of Business Finance, Bachelor of Business Administration (BBA) Honours Degree Programme
- **1st Runner up** - Mr. S.A.N.H. Samarasekara, Department of Operations Management, Bachelor of Business Administration (BBA) Honours Degree Programme
- **2nd Runner up** - Mr. W.S. Niroshan, Department of Marketing Management, Bachelor of Business Administration (BBA) Honours Degree Programme

Congratulations to the winners of the Management Internship Diaries 2020!!!



Cover Story

The Orientation Programme for the new entrants to the Bachelor of Business Administration (BBA) Honours Degree Programme – 2021/2022 Academic Year, Faculty of Management, University of Peradeniya was successfully conducted from 08th March to 11th March 2022. The Inauguration Ceremony of the Orientation Programme was held on 08th March at the Gymnasium of the University of Peradeniya with the participation of 171 students together with their parents, adhering to the COVID-19 health guidelines. Prof. M.D. Lamawansa, Vice-Chancellor of the University of Peradeniya was the Chief Guest, and the event was graced by Prof. M.D.T. Madujith, Deputy Vice-Chancellor of the University of Peradeniya, Prof. E.M.A.S.B. Ekanayake, Dean of the Faculty of Management, Deans of the other Faculties of the University of Peradeniya, Heads of the Academic Departments and Units of the Faculty of Management and the academic and non-academic staff members of the Faculty of Management. Furthermore, Prof. Rasnayaka M. Mudiyanse, Director, Staff Development Centre, University of Peradeniya delivered an inspirational speech on “University Life”. He proposed a comprehensive framework for the undergraduates to develop themselves as responsible citizens in the future.





The Orientation Programme - 2021/2022 Academic Year



With the purpose of familiarizing undergraduates with the university system, a number of informative sessions were conducted on the 10th and the 11th of March 2022. An awareness-raising session was conducted on the “Industry Expectations from BBA Undergraduates” by Mr. Indika Liyanahewage, Chief Executive Officer at Eskimo Fashion Knitwear, who emphasized the importance of accomplishing the knowledge, skills and a right set of positive attitudes in pursuing a respective position in the industry after the graduation. The undergraduates were engaged in the sessions conducted by the respective coordinators of the centres and units established in the Faculty, namely, English Language Teaching Unit (ELTU), Centre for Skills for Life, Management Educational Research Center (MERC), and Business Incubation and Innovation Ecosystem Services Centre (BIIES). The supportive services and the programmes, namely, the Library, Physical Education, Career Guidance and Student Personal Counselling, and Learner Management System (LMS) were introduced in order to further educate undergraduates about the university service centres.

Research Forums

Attitude towards Financial Inclusion, Owner-managers' Personal Characteristics and Financial Decision Making in SME Sector within the North Central Province in Sri Lanka

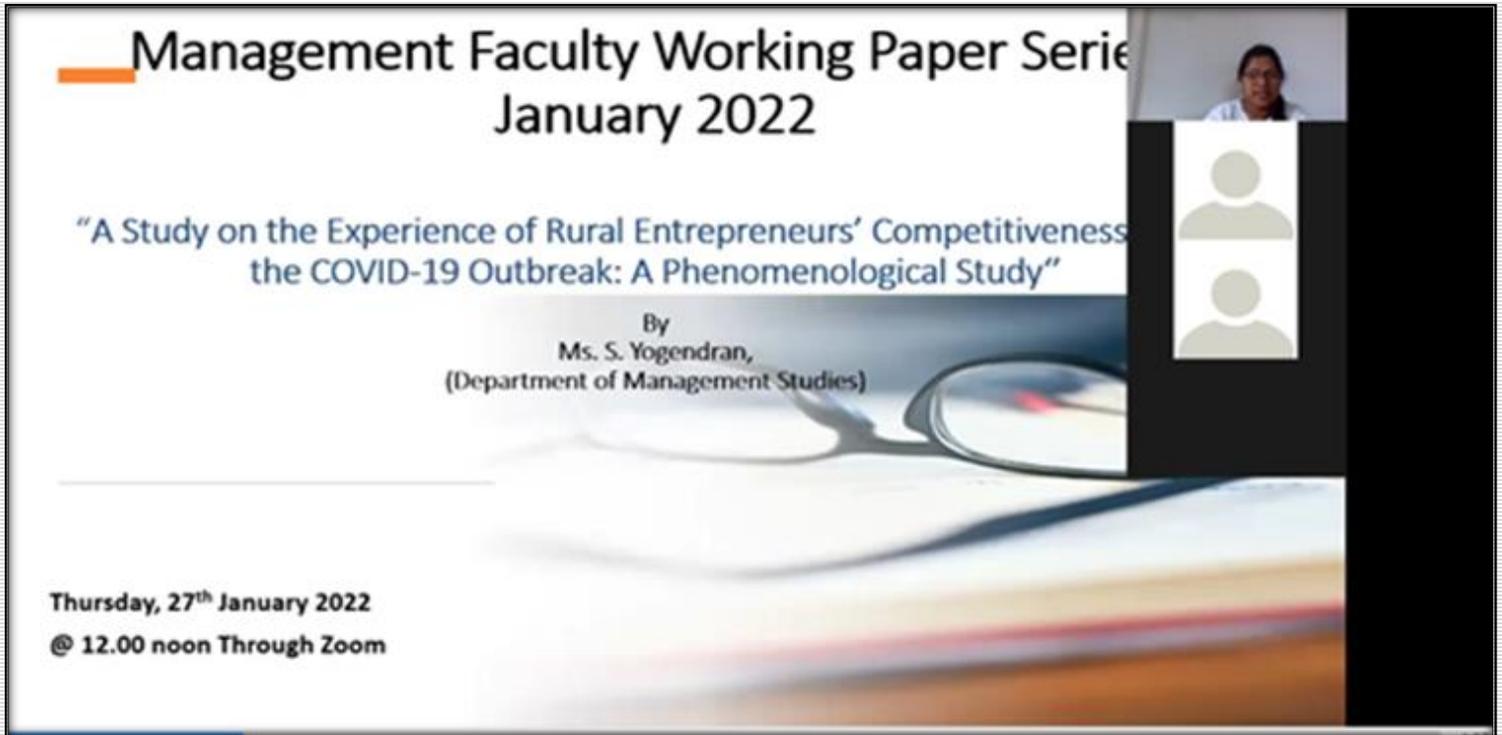
By:
DDK Sugathadasa
Department of Accountancy & Finance,
Faculty of Management Studies
Rajarata University of Sri Lanka

{ 1 }

1ST SESSION OF ACCOUNTING & FINANCE RESEARCH FORUM 2022

FIRST SESSION OF THE 'ACCOUNTING & FINANCE RESEARCH FORUM – 2022' OF DEPARTMENT OF BUSINESS FINANCE

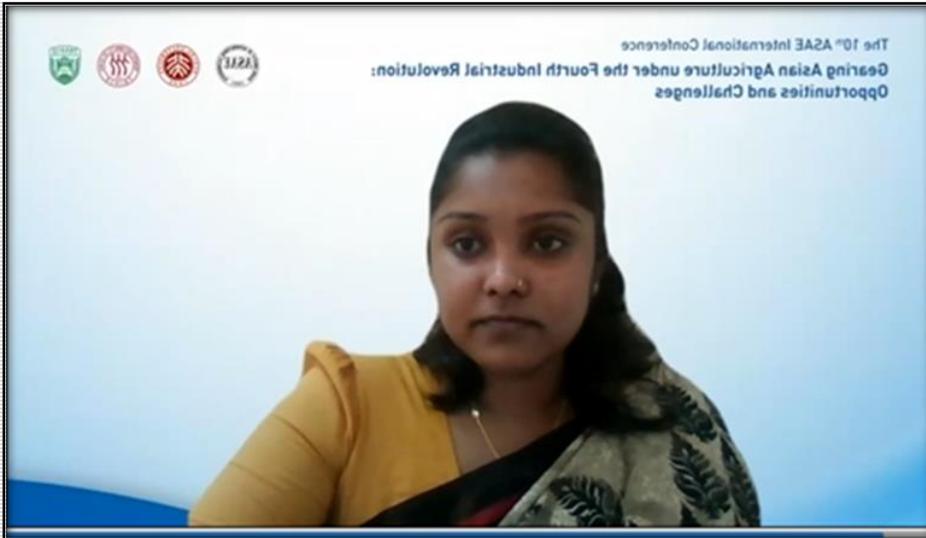
The first session of the 'Accounting & Finance Research Forum – 2022' of the Department of Business Finance was held at 1.00 p.m. on 28th of January 2022 through the Zoom platform. Ms. D.D.K. Sugathadasa, Lecturer attached to the Department of Accountancy and Finance, Faculty of Management Studies, Rajarata University of Sri Lanka, made a presentation on the titled, "Attitude towards Financial Inclusion, Owner-Manager's Characteristics and Financial Decision Making in the SME Sector within the North Central Province of Sri Lanka".



ELEVENTH SESSION OF THE FACULTY WORKING PAPER SERIES (JANUARY 2022)

The eleventh session of the Working Paper Series, Faculty of Management, University of Peradeniya was held on 27th of January 2022 through the Virtual platform. Ms. S. Yogendran from the Department of Management Studies made the presentation on the title, “A Study on the Experience of Rural Entrepreneurs’ Competitiveness during the COVID-19 Outbreak: A Phenomenological Study”. The paper was reviewed by Ms. R. M. C. Kumari from the Department of Management Studies. The event was graced by the Dean of the Faculty, Heads of the Departments, and Academic Staff members of the Faculty.

11TH SESSION
OF THE
FACULTY
WORKING
PAPER SERIES
(JANUARY 2022)



2. How does Covid_19 influence the competitiveness of rural tourism?

- Effort to achieve competitiveness
 - Maintenance of reputation during pandemic
 - Interior and exterior designing for allure
 - Vitality of service in retaining customers
 - Grade of personnel in generating the uniqueness
 - Cordiality towards customers for winning the competition
- Difficulty in sustaining the continuity
 - Difficulty in sustaining continuity

The image shows a presentation slide with a hierarchical structure. The main title is '2. How does Covid_19 influence the competitiveness of rural tourism?'. There are two main categories: 'Effort to achieve competitiveness' and 'Difficulty in sustaining the continuity'. Under 'Effort to achieve competitiveness', there are five sub-points: 'Maintenance of reputation during pandemic', 'Interior and exterior designing for allure', 'Vitality of service in retaining customers', 'Grade of personnel in generating the uniqueness', and 'Cordiality towards customers for winning the competition'. Under 'Difficulty in sustaining the continuity', there is one sub-point: 'Difficulty in sustaining continuity'. The slide is part of a video call interface, with a small video window on the right showing the speaker.





Accounting and Finance Research Forum – 2022
**Impact of Integrated Reporting Disclosure Level on Value
Relevance of Accounting Information:
Evidence from Listed Companies in Sri Lanka**

Presenter

Samantha B Basnayaka

Department of Business Finance

Faculty of Management - University of Peradeniya

Sbasnayaka1996@gmail.com

February 24, 2022

**SECOND SESSION OF THE
'ACCOUNTING & FINANCE RESEARCH
FORUM – 2022' OF DEPARTMENT OF
BUSINESS FINANCE**

The Second session of the 'Accounting & Finance Research Forum - 2022' of Department of Business Finance was held at 10.00 a.m. on 24th of February 2022 through the zoom platform. Mr. B. M. S. B. Basnayaka made the presentation titled, "The Impact of Integrated Reporting Disclosure Level on Value Relevance of Accounting Information: Evidence from Listed Companies in Sri Lanka". This paper was awarded as the Best Research Paper under the Accounting Finance and Economics Track at 12th International Conference on Business and Information 2021, Faculty of Commerce and Management Studies, University of Kelaniya.

**2ND SESSION
OF
ACCOUNTING
&
FINANCE
RESEARCH
FORUM 2022**

**12TH SESSION
OF
FACULTY
WORKING PAPER
SERIES
(MARCH 2022)**

**TWELFTH SESSION OF THE
FACULTY WORKING PAPER SERIES
(MARCH 2022)**

The twelfth session of the Working Paper Series, Faculty of Management, University of Peradeniya was held on 28th of March 2022 through the zoom platform. Ms. M.N.F. Nuskiya, from the Department of Business Finance made the presentation on the title, “Perception on the Content Elements of Integrated Reporting in Sri Lankan Listed Companies”. The paper was reviewed by Ms. H.M.N.K. Mudalige from the Department of Business Finance. The event was graced by the Dean of the Faculty, Heads of the Departments, and Academic Staff members of the Faculty.

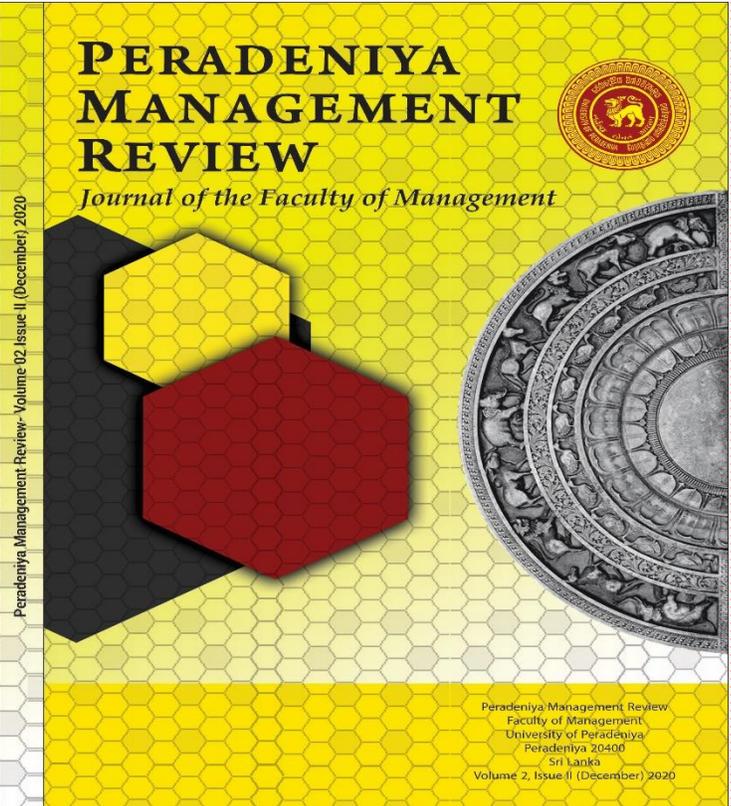
**Working Paper Series
Faculty of Management, University of Peradeniya**

Perception on the Content Elements
of Integrated Reporting In Sri Lankan
Listed Companies

28th March 2022



Publications



NEW RELEASE

PERADENIYA
MANAGEMENT
REVIEW
VOL 2, ISSUE II

PERADENIYA MANAGEMENT REVIEW VOLUME 2, ISSUE II

Peradeniya Management Review, the Journal of the Faculty of Management released its Volume 2, Issue II publication on 5th April 2022. The publication contents nine (09) peer reviewed manuscripts authored by national and international authors. The journal is now available online at the Faculty of Management Website and Sri Lanka Journals Online.

https://mgt.pdn.ac.lk/peradeniya_management_review/download.php

PERADENIYA MANAGEMENT REVIEW (PMR)

You are invited to submit manuscripts for Peradeniya Management Review (PMR) which is a peer-reviewed journal published in English bi-annually. Its main objective is to propagate both theoretical and applied research across the wider academic community and to publish research articles, review articles, and book reviews on Management and Accounting & Finance.

INVITATION FOR MANUSCRIPTS



**PERADENIYA
MANAGEMENT
REVIEW**

Journal of the Faculty of Management

Invitation for Manuscripts

You are invited to submit manuscripts for Peradeniya Management Review (PMR) which is a peer-reviewed journal published in English bi-annually. Its main objective is to propagate both theoretical and applied research across the wider academic community and to publish research articles, review articles, and book reviews on Management and Accounting & Finance.

The journal covers the entire range of Management disciplines including:

- Accounting & Finance
- Business Economics
- Entrepreneurship
- Human Resource Management
- Marketing Management
- Operations Management, and
- Organizational Management

Please submit manuscripts on or before March 31, 2022 for the VOL.03, ISSUE.II.

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Sri Lanka
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The journal covers the entire range of Management disciplines including, Accounting & Finance, Business Economics, Entrepreneurship, Human Resource Management, Marketing Management, Operations Management, and Organizational Management. Please submit manuscripts for the VOL.03, ISSUE. II for editorpmr@gmail.com.



Call for Submissions

Peradeniya Management Student

The Faculty of Management, University of Peradeniya is pleased to call for submissions from the students for its maiden issue of the Student Newsletter.

Author guidelines

- The writings should be emailed to editorpms@mgt.pdn.ac.lk in Microsoft Word format (.doc or .docx) or Rich Text Format (.rtf).
- Authors must provide accurate references (Harvard Referencing Style) for all data and information used.
- The language of the submissions should be in English.
- Although there is no word limit, articles should be generally no longer than 1200 words. However, the authors are permitted to submit longer articles based on the approval of the Editorial Board.
- The Editorial Board reserves the right to edit work that has been accepted for publication. However, all changes will be sent to the author's final approval being released.
- The images/photos submitted along with the writings should be in high resolution and should be sent as a separate document.
- All images/photos should be duly acknowledged. You're required to cite the photographer's name, affiliation, and country.

Deadline of submission:
May 15, 2022



"Learning at a distance"

Peradeniya Management Student is a bi-annual e-newsletter published by the Media Unit, Faculty of Management, University of Peradeniya.

The newsletter aims to provide a platform for the students to publicize their co-curricular activities, industry dialogues, community outreach & engagements, memories & life experiences, inspirational success stories & reflections of alumni, thereby creating value for the society at large.

The following submissions are welcome

- Industry dialogues & learning experiences
- Memories & life experiences at the University
- Creative writings
- Inspirational success stories & Reflections

For further information please contact:

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Peradeniya Management Student
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Email: editorpms@mgt.pdn.ac.lk

PERADENIYA MANAGEMENT STUDENT

The Faculty of Management, University of Peradeniya is pleased to call for submissions for its maiden issue of the "Peradeniya Management Student", the Student Newsletter of the Faculty of Management, University of Peradeniya.

CALL FOR SUBMISSIONS

The Students of the Faculty of Management, University of Peradeniya are requested to forward submissions adhering to the author guidelines to editorpms@mgt.pdn.ac.lk on or before 15th of May 2022. The student submissions on Industry dialogues & learning experiences, creative writings, memories and life experiences at the university, inspirational success stories and reflections are welcome for the newsletter.

Appointments & Promotions

Mrs. H.M.N.K. Mudalige

Promoted as a Senior Lecturer (Grade II), Department of Business Finance, Faculty of Management, University of Peradeniya



Ms. B.T.D.N. Senarath

Appointed as a Lecturer (Probationary), Department of Operations Management, Faculty of Management, University of Peradeniya



Mrs. W.D.C. K. T. Kumarasiri

Appointed as a Lecturer (Probationary), Department of Operations Management, Faculty of Management, University of Peradeniya





Ms. S.H.T. Kumudumali

Appointed as a Lecturer (Probationary), Department of Operations Management, Faculty of Management, University of Peradeniya

Ms. R.A. Bartholomeusz

Appointed as a Lecturer (Probationary), Department of Human Resource Management, Faculty of Management, University of Peradeniya



Ms. M R Nisansala

Appointed as a Lecturer (Temporary), Department of Management Studies, Faculty of Management, University of Peradeniya





Ms. W.A.M.P.G.S.I Atapattu

Appointed as an Instructor (Temporary), English Language Teaching Unit, Faculty of Management, University of Peradeniya

Ms. K.M.V. Semini

Appointed as an Instructor (Temporary), English Language Teaching Unit, Faculty of Management, University of Peradeniya



Ms. E.M.A.S Ekanayake

Appointed as an Instructor (Temporary), English Language Teaching Unit, Faculty of Management, University of Peradeniya



Faculty of Management

The Faculty of Management is the ninth Faculty at the University of Peradeniya, established in 2015. Even though the Faculty of Management at the University of Peradeniya is only seven years old, the University of Peradeniya is the pioneer in Management higher education in the country as it has been offering a Bachelor of Commerce (B.Com.) Degree Programme since 1962. At present, the Faculty of Management offers a Bachelor of Business Administration (BBA) Honours Degree Programme under five specializations related to five Departments and caters to about 175 university entrants who sat their G.C.E. (Advanced Level) examination in the Commerce stream each year. In addition, it also offers two inter-faculty degree programmes, namely, B. Com. and B.Sc. in Computation and Management, in collaboration with the Faculty of Arts and the Faculty of Science, respectively. Apart from the internal degree programmes, the Faculty offers a BBA External Degree Programme in online platform and a Diploma in Management and Development programme through the Centre for Distance & Continuing Education (CDCE) of the University of Peradeniya. Furthermore, the Faculty of Management offers two postgraduate diplomas and four master's degree programmes with a view to expanding its services to those who seek postgraduate qualifications and training.



Within seven years of its existence, the Faculty has achieved the highest grade (Grade 'A') offered by the Quality Assurance Council of the University Grants Commission (UGC) for its BBA Degree Programme. Recently, the Faculty has also won the AHEAD grants worth of Rs. 120 million through which a building and a computer lab were constructed, and furniture, equipment, and learning materials were purchased to promote outcome-based education and learner-centered teaching.

As part of the strategic plan, the Faculty of Management intends to expand its portfolio in line with the development taking place in the industry by introducing new degree programmes at undergraduate as well as postgraduate levels. For this purpose, the Faculty plans to train the staff and develop its physical infrastructure to provide students with adequate knowledge and facilities to transform them into high-quality graduates.



Faculty of Management
University of Peradeniya

