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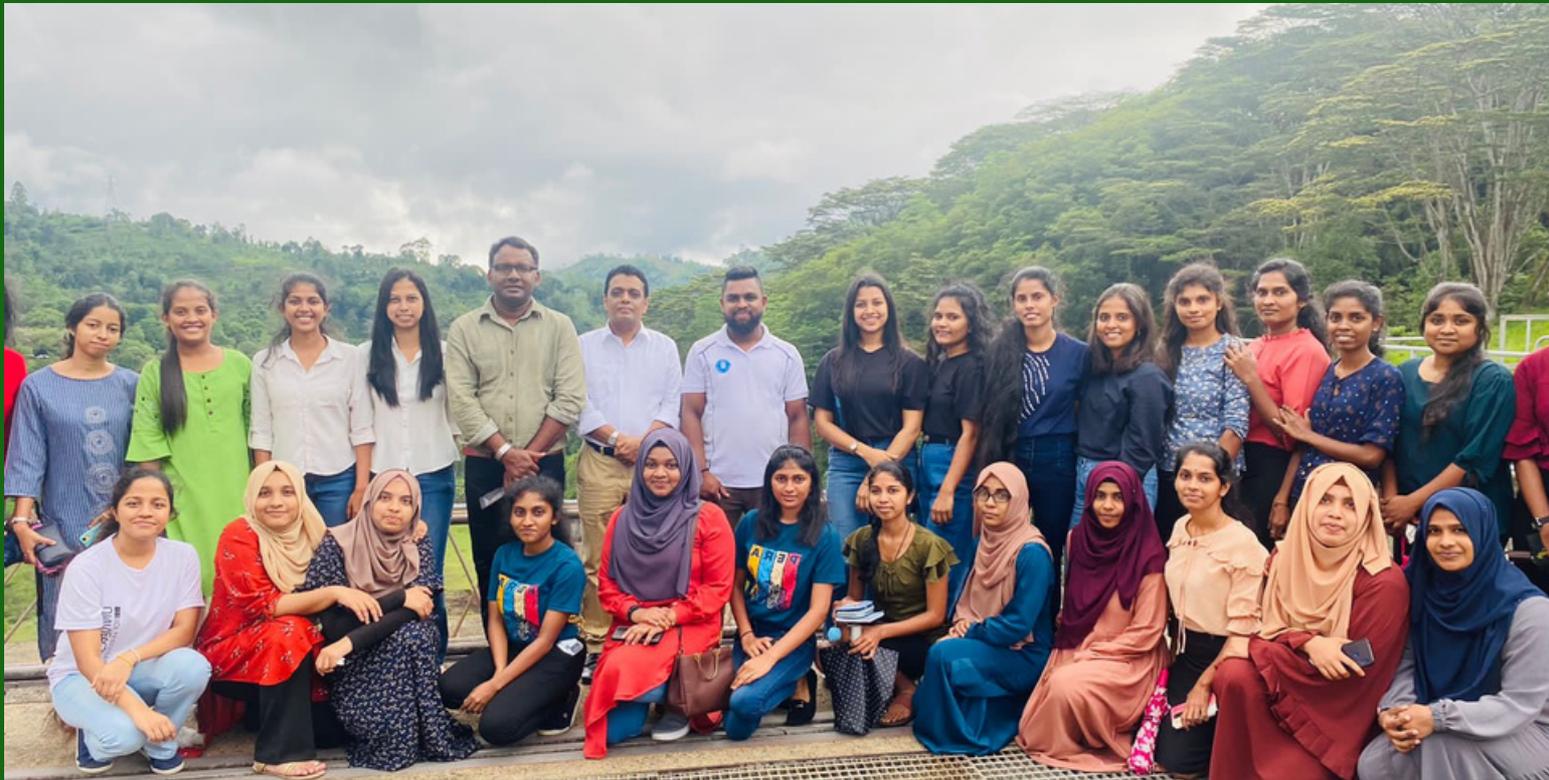
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FACULTY EVENTS



Study Tour to Kothmale Food Products (PVT) Ltd and Kothmale Reservoir

Department of Operations Management



The Department of Operations Management, Faculty of Management, University of Peradeniya organized a Study Tour to Kothmale Food Products (PVT) Ltd and Kothmale Reservoir on the 3rd of May 2023 for the 3000 level students taking “MGT 3021 - Entrepreneurship” as part of the B.Com. Degree program.



The objectives of this Study Tour were to observe the entire process of production in Kothmale Food Products (Pvt) Ltd., listen to a lecture on “Entrepreneurship Practice and Experience” delivered by the Chairman of the Kothmale Food Products (Pvt) Ltd., and interact with the Chairman and the high-ranking managers in a discussion session and learn about Kothmale Reservoir operations.



The Field Visit to the Pallekele Industrial Zone

Department of Management Studies

The Department of Management Studies organized a field visit to the Pallekele Industrial Zone on the 26th of May 2023, to provide students with practical exposure to the industry. All the 2000 level, 3000 level, and 4000 level students participated in the field visit with the Head, Department of Management Studies and other academic members of the department.

First, the students arrived at Nobles Manufacturing Pvt Ltd, and the company gave them an introductory lecture to give them a general understanding of their daily manufacturing process. Afterward, they took the students on a factory tour to put that knowledge into practice. Then the students went to the ELSTEEL company, a steel manufacturing entity. And there also the manufacturing manager gave us all the information we needed to understand their process in depth. They clearly demonstrated each step of their procedure to throw showing their workplace.



Students could gain precise practical experience in the manufacturing industry, and it was an excellent opportunity for us to put their theoretical knowledge to practice in a real-world setting. Further, with the active participation of the students and staff, the field visit was successfully conducted, and it was an excellent experience for students. The department is hoping to plan similar sessions in the near future as well.



Field Visit to Noritake Lanka Porcelain (Pvt) Ltd.

Department of Human Resource Management



The 4000 level BBA Undergraduates of the Department of Human Resource Management visited Noritake Lanka Porcelain (Pvt) Ltd, Matale on the 27th of May 2023. The Department of Human Resource Management organized the visit for the undergraduates who follow the course 'HRM 4201: Contemporary Human Resource Management' conducted by the Lecturer-in-Charge Prof. W.P.R. Wickramaratne. The field visit entailed a factory visit and an interactive session with the management of Noritake Lanka (Pvt) Ltd aiming at providing practical exposure to the undergraduates on how organizations address the contemporary trends and key challenges and how they affect people management.



We are sincerely grateful to Ms. Sujatha Udagedara (Director & General Manager, Noritake Lanka Porcelain (Pvt) Ltd), Mr. Athula Senerath (Deputy General Manager, Noritake Lanka Porcelain (Pvt) Ltd) and their team for their unwavering support and dedication in bringing this great learning experience to our undergraduates. Academic staff members and 4000 level undergraduates of the Department of Human Resource Management, Faculty of Management participated in this field visit.



Winners of the 'Jeyanthan Trophy 2023' Faculty of Management



Faculty of Management has won the Championship of the 'Jeyanthan Trophy 2023', the Inter-Faculty Softball Cricket Tournament organized by the Faculty of Engineering, University of Peradeniya on the 27th of May 2023.

Faculty congratulates Mr. S. Prashantha Kumar, Mr. S. Sivashankar, Mr. S. Roobendran, Mr. R. Kanirathan, Mr. M. Nishanthan, Mr. K. Logeshwaran, Mr. P. Abilaxshan, Mr. R. Ajanthan, Mr. T. Prasannath and Mr. N. Sinthujan for winning the Championship of the Tournament of 'Jeyanthan Trophy 2023', representing the Faculty of Management.

E18 PRESENTS
INTER - FACULTY CRICKET TOURNAMENT

GROUPS

END OF LEAGUE MATCHES

GROUP A	GROUP B
FACULTY OF AGRICULTURE	FACULTY OF DENTAL
FACULTY OF SCIENCE	FACULTY OF ARTS
FACULTY OF MANAGEMENT	FACULTY OF AHS

TITLE SPONSOR

GOLD SPONSORS

STRATEGIC PARTNERS

MEDIA SPONSOR

Field Visit to InQube Global (Pvt) Ltd – Ranala, Nawagamuwa South

Department of Operations Management



The Department of Operations Management, Faculty of Management, University of Peradeniya in collaboration with InQube Global (Pvt) Ltd organized a field visit for the 2000 Level BBA Honours undergraduates who are specializing in Operations Management on the 31st of May 2023 at InQube Global (Pvt) Ltd, Ranala, Nawagamuwa South.

The main objective of the field visit was to provide the students with an immersive experience of the application of operational practices in the apparel industry. During the session, students were given the opportunity to witness the manufacturing process and to have an interactive session with Mr. Dilan Goonaratne, Managing Director, InQube Global (Pvt) Ltd. The academic staff members and the second-year undergraduates participated in the field visit.



Field Visit to Omega Line Pvt Ltd

Department of Operations Management



The Department of Operations Management in collaboration with Omega Line Pvt Ltd, Sandalankawa organized a field visit on the 06th of June 2023 for the 4000 Level undergraduates specializing in Operations Management. The main purpose of this visit was to provide the students with practical exposure to the manufacturing process of a garment manufacturing plant.



The department is extremely grateful to Mr. Felix Fernando, CEO/ Managing Director and Mr. Charman Dep, Assistant General Manager, Planning and Production Omega Line Sandalankawa for hosting our students in person and making the students thoroughly aware of the garment manufacturing process and how the process improvements are done. Further, the students were taken on a guided factory tour while explaining the process real-time.

Field visit to Bandaranaike International Airport

Department of Marketing Management

The 3000 Level and 4000 Level BBA undergraduates who are specializing in Marketing Management and the academic staff of the Department of Marketing Management, University of Peradeniya, went on a field visit to Bandaranaike International Airport (BIA) on the 14th of June 2023. The aim of the field visit was to provide exposure to a practical set-up with respect to marketing discipline so that the students will be able to grasp the taste of real marketing applications. Specifically, this hands-on experience allowed the students to witness the practical application of marketing theories in the aviation industry.



The field visit was mainly facilitated by Airport & Aviation Services (Sri Lanka) (Private) Limited (AASL) and Sri Lankan Airlines, where the students were able to explore the entire process at BIA with the visit to the terminal, duty-free shops and the lounges, different airport divisions and gained valuable insights into Sri Lankan Airlines' marketing practices, with a special focus on services marketing aspects. Moreover, the undergraduates were given the opportunity to experience the Sri Lankan Airlines' Flight Simulator and the Engineering Hangar. We extend our gratitude to AASL and Sri Lankan Airlines for this invaluable opportunity.



Varsity Battles – Inter Faculty Quiz Competition

Securities and Exchange Commission (SEC) of Sri Lanka and the Colombo Stock Exchange (CSE), in collaboration with the Department of Business Finance

The University of Peradeniya segment of the Varsity Battles – Inter Faculty Quiz Competition was held on the 21st of June at the Auditorium of the Faculty of Management, University of Peradeniya. This competition is a joint initiation by the Securities and Exchange Commission (SEC) of Sri Lanka, and the Colombo Stock Exchange (CSE), and the University of Peradeniya segment was organized in collaboration with the Department of Business Finance, Faculty of Management. The competition aims to create awareness among the undergraduates of the state universities on the capital market.

The competition is conducted in two stages: the first stage consists of an Inter Faculty Competition where each faculty can nominate one to three teams for the competition. The top three teams with the highest scores will be selected to compete in stage two, the National Level Competition among all Universities.



Prof. WMT. Madhujith, Acting Vice Chancellor, University of Peradeniya, graced the event as the Chief Guest. Moreover, Prof. E.M.A.S.B. Ekanayake, Dean, Faculty of Management, Dr. Sujeewa Kodithuwakku, Head, Department of Business Finance, Mr. Niroshan Wijesundere, Senior Vice President, Marketing, CSE, Mr. Thushara Jayaratna, Director, External Relations and Capital Market Education, SEC, Mr. D.P. Abeywardana, Manager, Kandy Branch, CSE and Mr. Uwin Ariyaratna, Senior Treasurer Accounting and Finance Student's Society and the UoP coordinator of the event were present among many other participants.

Nineteen teams from 8 faculties participated in the competition. Team 2 from the Faculty of Science emerged as the winners and grabbed the cash prize of Rs. 75,000, while Team 2 from the Faculty of Medicine and Team 1 from the Faculty of Dental Sciences won the second and third places, respectively. These three teams will be advanced to the Inter Faculty Competition held in the final quarter of 2023. The Department of Business Finance, Faculty of Management extends warm wishes to the three teams representing the University of Peradeniya at the grand competition.





MOMENTS TO REMEMBER



Field visit to Bandaranaike International Airport

Department of Operations Management



The Department of Operations Management in collaboration with Airport & Aviation Services Sri Lanka (Pvt) Ltd organized a field visit to the Bandaranaike International Airport (BIA), Katunayake on the 23rd of June 2023 for the 3000 Level undergraduates specializing in Operations Management. The main purpose of this visit was to provide students with practical exposure to the operations and different supporting processes of an international airport.



The students were able to explore the entire process at BIA, including visits to arrival and departure terminals, the airport fire and rescue unit, the air traffic control tower, and the airport cargo and air freight management unit.



WORKSHOPS AND SEMINARS



Department Seminar - May 2023

Department of Operations Management



The 26th Department Seminar of the Department of Operations Management was held on the 2nd of May 2023 from 1.00 p.m. to 2.00 p.m. in the Faculty Boardroom. The presentation was made by Ms. S. P. Aryarathne with the title, "The Mediating Effects of Organizational Learning on the Impacts of Lean and Agile Manufacturing Practices on Operational Performance". The academic staff members of the Faculty of Management participated in this event.



'HR JumpStart 2023' - Department Orientation Programme

Department of Human Resource Management



The orientation programme of the Department of Human Resource Management, 'HR JumpStart 2023' was successfully conducted by the Society of Human Resource Management (HR Guild) on the 8th of May 2023 at the Faculty of Management premises.

The purpose of this programme was to welcome the newly joined members to the HR family and to get to know the senior colleagues and the staff members of the department. The students and the staff members engaged in various exciting games and activities as a part of building strong relationships. We, as the Department of Human Resource Management, would like to congratulate all the 2000 level Undergraduates who were selected to specialize HRM and are excited to work together in the upcoming events organized by the Department.



Research Exchange Seminar with Tea (resT) - Department Seminar Series

Department of Human Resource Management

The Department of Human Resource Management, Faculty of Management, University of Peradeniya, organized the 11th session of the Department Seminar Series – ‘Research Exchange Seminar with Tea (resT)’ on the 16th of May 2023 from 2.00 p.m. to 3.00 p.m. at the Faculty Board Room.



This session was conducted under the topic “Perceptions of e-HRM among Human Resource Practitioners and Non-HR Employees” by Ms. P.R.W.M.S.C. Weerakotuwa, Senior Lecturer, Department of Human Resource Management, Faculty of Management, University of Peradeniya and Ms. Aruni Udeshika, an Undergraduate of Department of Human Resource Management, Faculty of Management, University of Peradeniya. Academic staff members and 4000 level Undergraduates of the Department of Human Resource Management participated for the seminar.



OPM Department Orientation Programme for 2000 Level Students

Operations Management Students' Society in collaboration with Department of
Operations Management



The orientation programme for 2000-level students specializing in Operations Management was successfully conducted by the Operations Management Students' Society in collaboration with the Department of Operations Management on the 16th of May 2023 at the Faculty Auditorium from 3.00 p.m. onwards.

The programme's main aim was to welcome the 2000-level students who have been selected to the Department of Operations Management and to build up a mutual understanding between the senior students, non-academic staff, and academic staff of the Department.





MOMENTS TO REMEMBER



Guest Lecture on 'ERP and Its Practical Applications'

Department of Operations Management

ERP AND ITS PRACTICAL APPLICATIONS



10th June, 2023 (Saturday)

09.00 am onwards

Join through Zoom

[https://learn.zoom.us/j/65528437902?](https://learn.zoom.us/j/65528437902?pwd=emFDTkZWNmxqWmhZTjB2LzJQVVJDZz09)
pwd=emFDTkZWNmxqWmhZTjB2LzJQVVJDZz09

Meeting ID : 655 2843 7902

Passcode : z4iES%7+

**Compulsory for students who are following
OPM 3101 & OPM 4104**



Ms. Madushani Somarathna

Executive - SAP Super User
Hela Clothing (Pvt) Ltd



SCAN ME



Organised by

Department of Operations Management,
Faculty of Management,
University of Peradeniya.

A guest lecture on 'ERP and Its Practical Applications' was organized by the Department of Operations Management, Faculty of Management, University of Peradeniya on the 10th of June 2023 from 9.00 a.m. to 12.00 noon through the Zoom platform for undergraduates who follow 'OPM 3101 – Management Information Systems' and 'OPM 4104 – IT for Operations Management' course modules. Ms. Madushani Somarathna, SAP Super User (Executive) from Hela Clothing (Pvt) Ltd conducted the guest lecture on invitation by the department.



Outbound Training Program (OBT) for the Junior and Senior Prefects of Ambagamuwa Central College

Department of Management Studies in collaboration with
the Marshal Division of the University of Peradeniya

Department of Management Studies, Faculty of Management, in collaboration with Marshal Division of the University of Peradeniya, organized an Outbound Training Program for the Junior and Senior Prefects of Ambagamuwa Central College on the 10th of June 2023. Mr. W.A.A.Werahera, Chief Marshal, and his team conducted the training from 9.00 am in the university playground after an ice-breaking and motivational session, which was conducted by Mr. T.S.S.Fernando, Head, Department of Management Studies, Faculty of Management in the Faculty Auditorium.



The primary purpose of this event was to improve the leadership skills of the school students, especially the prefects, who are known for their leadership. Various activities were conducted by the marshal's division, which focused on improving teamwork, creativity, social skills, analytical, critical skills, and student leadership. After the end of training, students also showcased their talents using stage performances. Certificates of participation were awarded to all students by the dignitaries. The students enjoyed the day with plenty of learnings about leadership and life, which was evident in the vote of thanks from students.



The officers of the Marshal Division, lecturers, and undergraduate students of the Department of Management Studies also actively participated and supported the program. The principal of Ambagamuwa Central College, teachers also participated with great energy and enthusiasm. As the Department of Management Studies, we hope to continue such meaningful programs in the future as well towards a society full of great leadership skills.





MOMENTS TO REMEMBER



Personal Branding Seminar Series

Department of Marketing Management



PERSONAL BRANDING

Unilever

Unleash your potential with our Personal Branding Seminar Series
- Build your unique brand identity for success

Looking outside - Personal Grooming and Social Etiquette

THRIVE Workshop - Balance your wellbeing

Naseeha Amirdeen
SENIOR MANAGER
CD GOVERNANCE AND BUSINESS PARTNERING

Shehara Gamage
IT BUSINESS PARTNER
CUSTOMER DEVELOPMENT AND MARKETING

12th June 2023
10.00 - 12.00

Faculty Main Hall

Organized by -
Department of Marketing Management
Faculty of Management
University of Peradeniya

Seminar Series



As an initiative taken by the Department of Marketing Management, Faculty of Management in collaboration with the Unilever Lanka Limited to enhance the employment readiness of the BBA undergraduates of the Faculty of Management, this seminar series aims at providing a platform for the undergraduates to reinvent themselves as unique personal brands built on knowledge, competencies, skills, and a positive mindset, ultimately unlocking the career potential with the broader community. The seminar series consists of ten (10) interactive workshops which are delivered by specialized resource personnel in the industry. 40+ BBA undergraduates of the Faculty of Management representing all the five Departments of the Faculty of Management have been enrolled in the seminar series. The first session of the seminar series was conducted by Ms. Naseeha Amirdeen, Senior Manager, Customer Development Governance and Business Partnering on the theme of 'Looking Outside; Personal Grooming and Social Etiquette' and the second session was conducted by Ms. Shehara Gamage, IT business Partner, Customer Development and Marketing on the theme of 'Thrive Workshop; Balance your well-being'.

A seminar series on personal branding successfully commenced on the 11th of June 2023, at 10.30 a.m. at the Main Hall of the Faculty of Management, University of Peradeniya. The event was graced by Prof. E.M.A.S.B. Ekanayake, Dean of the Faculty of Management, the academic staff members of the Department of Marketing Management and the resource personnel from Unilever Lanka Limited.



5S Awareness Session

Faculty of Management in collaboration of
MAS INTIMATES- Unichela (Private) Limited



Faculty of Management in collaboration of MAS INTIMATES- Unichela (Private) Limited- Linea Clothing Division, Palkelele has organized a 5S Awareness Session on the 14th of June 2023 for all the Non-academic staff members of the Faculty of Management. The main purpose of the awareness session is to expose the Non-academic staff members to a 5S working environment and promote them to adopt 5S practices at Faculty of Management, University of Peradeniya.



Seminar for the Students of Sri Sumangala Balika Maha Vidyalaya, Panadura

Management Education Unit

A seminar was organized by the Management Education Unit of the Faculty of Management, University of Peradeniya for the G.C.E. (Advanced Level) students of Sri Sumangala Balika Maha Vidyalaya, Panadura on the 23rd of June 2023 at the Faculty Conference Hall.



The seminar aimed to provide students an awareness regarding the Advanced Level Commerce stream by emphasizing the career opportunities in the Commerce stream and to provide inspiration to students in achieving their aspirations. The session was led by Mr. Sameera Fernando, Head, Department of Management Studies emphasizing the attributes that a commerce student should possess in order to secure a job opportunity in the business field. Prof. Athula Ekanayake, Dean, Faculty Management also addressed the gathering to provide some useful insights.

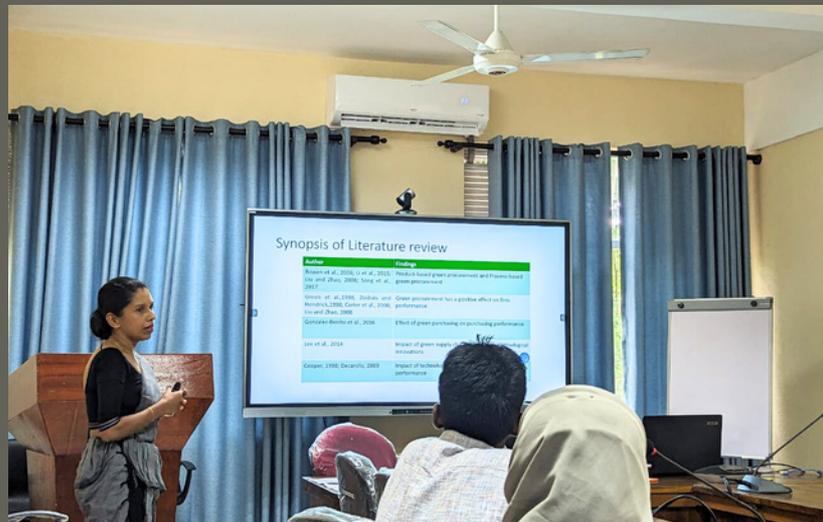


Department Seminar- June 2023

Department of Operations Management



The 27th Department Seminar of the Department of Operations Management was held on the 28th of June 2023 from 12 noon to 1.00 p.m. in the Innovation Co-creation Cell of the Faculty of Management. The presentation was made by Ms. D.M.S.M. Dasanayake on the title, 'Impact of green procurement on purchasing performance with the mediating effect of technological innovations'. The academic staff members of the Faculty of Management participated in this event.



Outbound Training Program (OBT) for the teachers of Bamunakotuwa Central College

Department of Management Studies, Faculty of Management, in collaboration with Marshal Division of the University of Peradeniya

Department of Management Studies, Faculty of Management, in collaboration with Marshal Division of the University of Peradeniya, organized an Outbound Training Program for the teachers of Bamunakotuwa Central College on 29th June 2023. Mr.W.A.A.Werahera, Chief Marshal, and his team conducted the training from 9 am in the faculty premises after a presentation on the paradigm shift in teaching, which was conducted by Mr.D.I.J.Samaranayake, Senior lecturer attached to the Department of Management Studies, Faculty of Management.



The officers of the Marshal Division, lecturers, and undergraduate students of the Department of Management Studies also gave their active participation and support for the program. The principal of Bamunakotuwa Central College and senior teachers also participated with great energy and enthusiasm. As the Department of Management Studies, we hope to continue such meaningful programs in the future as well towards a society full of great leadership skills.



The primary purpose of this event was to improve the leadership and teaching skills of the school teachers. A variety of activities were conducted by the marshal's division, which was focused on improving Team working, creativity, social skills, analytical, critical skills, and teacher leadership. After the end of the training, an appreciation ceremony took place, in which the Vice Chancellor of the University of Peradeniya, Professor M.D.Lamawansa graced the occasion. Teachers also showcased their talents using stage performances, after which all teachers were awarded certificates for their enthusiasm and active participation.





MOMENTS TO REMEMBER



RESEARCH FORUM



Faculty Working Paper Series - April 2023

Faculty of Management



The Seventeenth Session of the “Faculty Working Paper Series” was conducted on the 25th of April 2023. Dr. S. Maheswaran from the Department of Operations Management and Mr. D. I. J. Samaranayake from the Department of Management Studies made a presentation based on the title “Social as an Epiphenomenon of Economics! Experimenting Young People’s Social Enterprise Intention in a Developing Country”. The paper was reviewed by Dr. Ramila Usoof from the Department of Psychology, Faculty of Arts, University of Peradeniya. The event was graced by the Dean, Heads of the Departments, and Academic Staff members of the Faculty of Management.



In this paper, we make an attempt to understand the concepts of ‘social’ and ‘sociality’ in the context of social enterprise in a developing country through choice experiment. Between profit-oriented goals and social-oriented goals, there is a dire need to explore social enterprise intention among undergraduates. Thus, we considered undergraduates who are yet to engage with entrepreneurship, as the whole university system recently promotes undergraduates to be ‘Social Entrepreneurs [SEs]’. It is important to explore the intention of such SEs as they have the potential to improve economic outcomes while promoting societal well-being. Though this is merely a challenge amid the ongoing multifaced crisis as it builds pressure on such communities due to financial constraints. Thus, we aimed to observe whether undergraduates response constraints in a pro-social manner, given opportunities to prefer anti-social occupations. We conducted choice experiments for studying two anti-social behaviours; ‘tax evasion’ and ‘earning from shadow economy’ with a recurrence choice to optimize either the individual or societal well-being. The experiment used 240 undergraduates from the University of Peradeniya and consisted of hypothetical scenarios considering the dynamics of financial constraints. Findings revealed that the pressure of constraints reduces the respondent’s satisfaction with the occupation assigned and stimulates their engagement in anti-social occupations. Further, the respondents who disclosed lower ambitions enrolled significantly in anti-social occupations. In conclusion, the majority of the sample is motivated by anti-social occupations in response to financial constraints and promotes private gains. Thus, pro-social motivation among undergraduates needs to be reinforced in order to increase potential SEs in Sri Lanka.



MOMENTS TO REMEMBER





The Faculty of Management is the ninth Faculty at the University of Peradeniya, established in 2015. Even though the Faculty of Management at the University of Peradeniya is only seven years old, the University of Peradeniya is the pioneer in Management higher education in the country as it has been offering a Bachelor of Commerce (B.Com.) Degree Programme since 1962. At present, the Faculty of Management offers a Bachelor of Business Administration (BBA) Honours Degree Programme under five areas of specialization related to five Departments and caters to about 175 university entrants who sat their G.C.E. (Advanced Level) examination in the Commerce stream each year. In addition, it also offers two inter-faculty degree programmes, namely, B. Com. and B.Sc. in Computation and Management, in collaboration with the Faculty of Arts and the Faculty of Science, respectively.. Apart from the internal degree programmes, the Faculty offers a BBA External Degree Programme online and a Diploma in Management and Development programme through

the Centre for Distance & Continuing Education (CDCE) of the University of Peradeniya. Furthermore, the Faculty of Management Within seven years of its existence, the Faculty has achieved the highest grade (Grade 'A') offered by the Quality Assurance Council of the University Grants Commission (UGC) for its BBA Degree Programme. Recently, the Faculty has also won the AHEAD grants worth of Rs. 120 million through which a building and a computer lab were constructed, and furniture, equipment, and learning materials were purchased to promote outcome-based education and learner-centered teaching.

As part of the strategic plan, the Faculty of Management intends to expand its portfolio in line with the development taking place in the industry by introducing new degree programmes at undergraduate as well as postgraduate levels. For this purpose, the Faculty plans to train the staff and develop its physical infrastructure to provide students with adequate knowledge and facilities to transform them into high-quality graduates.